



NOS VS. RTM

WHY PERFORMANCE, SAFETY, AND CONSISTENCY MATTER

NOS

Unpredictable Supply: Only available when current owner decides to sell.

Unknown Shelf Life: Age and physical condition often uncertain.

Storage Risk: Long-term exposure to high humidity or heat significantly degrades performance and may damage equipment, especially the heads which can be extremely expensive to replace.

No Support: No warranty or technical assistance provided.

Variable Results: Quality can range from usable to completely degraded, depending on age and storage history.

Risk to Sound & Gear: Deterioration may not be visible and can lead to audio dropouts or harm equipment.

Inconsistent Formulas: Tapes may have been produced in different eras with different formulations, leading to unpredictable results.

Potential Damage: Poor storage can cause tape to shed or become abrasive, threatening recording heads and internal components.

VS

SUPPLY

LONGEVITY

WARRANTY,
SUPPORT &
GUARANTEE

QUALITY

CONSISTENCY &
REPEATABILITY

HARDWARE
RISKS

RTM

Readily Accessible: Always available on short notice through multiple distribution channels. RTM SM and LPR lines are the industry standard; the most commonly used in studios today.

Fresh + Stable: Fresh from the production line and stored under optimal conditions to preserve integrity.

Full Coverage: Includes a 2-year warranty with access to expert customer support.

Reliable Performance: Consistent quality you can count on; what you hear is what you expect.

Uniform Output: Tight production standards ensure reel-to-reel and batch-to-batch consistency.

Safe Handling: Controlled production and storage eliminate these risks, protecting your gear.